



# ECO EVOLVE

*"Evolving a sustainable world, together"*



## COMPANY PROFILE

## **ABOUT US**

Eco Evolve is a movement of young individuals who have a passion in environmental sustainability and climate change. The vision of the movement is to address issues related to environment and also climate change through awareness, collaborations but also provision of opportunities related to environment and climate change. The movement also focuses in giving recommendation towards environmental related projects. Eco Evolve believes that there is need of sustainable ways which can solve different adversities that comes due to climate change and environmental crisis.

### **OBJECTIVES:**

The movement is aimed at achieving these specific objectives.

- 1). To provide Awareness on issues related to climate change and environment.
- 2). To provide opportunities to the youth which are related to climate change and environmental sustainability.
- 3). To provide recommendation to any projects that might affect the environment.
- 4). To create networks which aims at addressing environmental sustainability and climate change.

# OUR ACTIVITIES

## 1. Climate Change

### Education & Advocacy

- Organize workshops, webinars, and school/university campaigns on climate science, renewable energy, and sustainable living.
- Collaborate with policymakers to advocate for youth-friendly climate policies and increased climate funding.
- Create social media campaigns to raise awareness about reducing carbon footprints and supporting climate action.

### Sustainable Practices

- Lead tree-planting drives and urban greening projects to promote reforestation and carbon sequestration.
- Promote renewable energy adoption through solar panel installations in schools and community centers.
- Organize public transport campaigns to reduce reliance on personal vehicles.

### Research & Innovation

- Establish youth innovation hubs to develop climate-smart technologies, like low-cost solar kits or rainwater harvesting systems.
- Conduct citizen science projects, such as tracking local climate data or biodiversity surveys.



# OUR ACTIVITIES

## 2. Waste Management

### Awareness Campaigns

- Conduct zero-waste lifestyle workshops, focusing on reducing single-use plastics and upcycling materials.
- Run school and community awareness drives about proper waste segregation and composting.

### Practical Initiatives

- Organize clean-up drives in public spaces like beaches, parks, and rivers, emphasizing responsible disposal.
- Set up community recycling hubs or mobile recycling units to encourage proper waste processing.
- Facilitate composting initiatives to convert organic waste into fertilizer for community gardens.

### Circular Economy Projects

- Promote creative reuse of waste materials through art installations, DIY crafts, or fashion shows featuring upcycled items.
- Partner with local businesses to incentivize plastic buy-back programs or refill stations.



# OUR ACTIVITIES

## 3. Natural Resource Management

### Conservation Efforts

- Launch campaigns to protect and restore local ecosystems, such as mangroves, wetlands, or forested areas.
- Organize volunteer groups for habitat restoration projects, like creating pollinator gardens or removing invasive species.

### Sustainable Agriculture

- Promote urban gardening, permaculture, and agroecology practices within communities.
- Conduct training sessions for farmers and local youth on water-efficient irrigation and soil health management.

### Water Management

- Advocate for and implement rainwater harvesting systems in urban and rural areas.
- Organize workshops on conserving water in daily use and protecting local water bodies from pollution.



# OUR ACTIVITIES

## 4. WASH (Water, Sanitation, and Hygiene)

### Education and Outreach

- Conduct hygiene awareness campaigns emphasizing handwashing, menstrual hygiene, and proper sanitation practices.
- Develop creative educational materials to teach children about the importance of WASH.

### Infrastructure Development

- Work with local organizations to build and maintain low-cost, eco-friendly toilets in underserved areas.
- Initiate rainwater harvesting projects and promote water-saving technologies.
- Organize water purification campaigns, teaching communities how to purify water using solar or chemical methods.

### Monitoring and Advocacy

- Create youth-led monitoring groups to check the quality and accessibility of local water sources.
- Advocate for government investment in WASH infrastructure and programs in rural and urban areas.



## **REACH US VIA:**

**Email : [ecoevolvemalawi@gmail.com](mailto:ecoevolvemalawi@gmail.com)**

**LinkedIn : [Eco-Evolve Youth Movement](#)**

**Facebook : [Ecoevolve youth movement](#)**

**Instagram : [Ecoevolve youth movement](#)**

**X (Twitter) : [@Eco-evolvemw](#)**